

## Marketing Major Suggested Course Sequence

(Based on the Fall 2020 Undergraduate Bulletin)

<b>FRESHMAN YEAR</b>	<b>FALL SEMESTER</b>	<b>Hours</b>	<b>SPRING SEMESTER</b>	<b>Hours</b>	
	EN 125 or CO 125	3		CO 125 or EN 125	3
	Language <sup>1</sup> or Other	3		Language <sup>1</sup> or Other	3
	MT 130 <sup>3</sup> or EC 210	3/4		MT 130 <sup>3</sup> or EC 210	3/4
	BI 100 (if EC 210 in spring)	1		BI 100 (if EC 210 in fall)	1
	EC 201	3		EC 202	3
	JCU Core <sup>2</sup>	3		JCU Core <sup>2</sup>	3
	AR 101B	0		BPD 100	0
	<b>Total Hours</b>	<b>16</b>		<b>Total Hours</b>	<b>16/17</b>
<b>SOPHOMORE YEAR</b>	<b>FALL SEMESTER</b>	<b>Hours</b>	<b>SPRING SEMESTER</b>	<b>Hours</b>	
	AC 201	3		AC 202	3
	BI 200 or EN 251	3		EN 251 or BI 200	3
	JCU Core <sup>2</sup> or Language <sup>1</sup>	3		JCU Core <sup>2</sup> or MK 301	3
	JCU Core <sup>2</sup>	3		JCU Core <sup>2</sup>	3
	JCU Core <sup>2</sup>	3		JCU Core <sup>2</sup>	3
	JCU Core <sup>2</sup> (1 cr. CAPA)	1/3		BPD 200 (or fall)	0
	BPD 200 (or spring)	0		BPD 490 <sup>5</sup> (or summer)	0
	<b>Total Hours</b>	<b>16/18</b>		<b>Total Hours</b>	<b>15</b>
<b>JUNIOR YEAR</b>	<b>FALL SEMESTER</b>	<b>Hours</b>	<b>SPRING SEMESTER</b>	<b>Hours</b>	
	MK 301 or JCU Core <sup>2</sup>	3		MK 302	3
	FN 312 or SCM 301	3		MK 309	3
	MHR 352	3		MK Elective	3
	JCU Core <sup>2</sup>	3		FN 312 or SCM 301	3
	JCU Core <sup>2</sup>	3		JCU Core <sup>2</sup>	3
	BPD 300 (or spring)	0		BPD 300 (or fall)	0
	<b>Total Hours</b>	<b>15</b>		<b>Total Hours</b>	<b>15</b>
<b>SENIOR YEAR</b>	<b>FALL SEMESTER</b>	<b>Hours</b>	<b>SPRING SEMESTER</b>	<b>Hours</b>	
	MK 402	3		MK 495	3
	MK Elective	3		MK Elective	3
	MK Elective	3		MHR 461 or MHR 499 <sup>4</sup>	3
	MHR 499 <sup>4</sup> or MHR 461	3		JCU Core <sup>2</sup>	3
	JCU Core <sup>2</sup>	3		Other or JCU Core <sup>2</sup>	3
	BPD 401	0		BPD 402	0
	<b>Total Hours</b>	<b>15</b>		<b>Total Hours</b> <sup>5</sup>	<b>15</b>

**NOTES** on Core requirements, please see the Undergraduate Bulletin or your degree evaluation for full information:

<sup>1</sup> Language	<sup>2</sup> Jesuit Heritage	<sup>2</sup> Integrated Courses	<sup>2</sup> Distributive Courses
<ul style="list-style-type: none"> <li>• placement test determines if student takes 0, 1, 2, or 3 classes in language from HS. (101, 102, &amp; 201)</li> <li>• <b>OR</b>, if student begins a new language, a two-course sequence (101-102) is required.</li> </ul>	<ul style="list-style-type: none"> <li>• Theology and Religious Studies                             <ul style="list-style-type: none"> <li>- 1 TRS 100 or 200 level &amp; 1 TRS 300 level</li> </ul> </li> <li>• Philosophy                             <ul style="list-style-type: none"> <li>- 1 PLKR (Knowledge &amp; Reality)</li> <li>- PL 311 to fulfill PLVS (Value &amp; Society)</li> </ul> </li> <li>• ISJ (issues in Social Justice)</li> <li>• CAPA (Creative and Performing Arts)</li> </ul>	<ul style="list-style-type: none"> <li>• ECG (Engaging the Global Community)                             <ul style="list-style-type: none"> <li>- A set of linked courses (2 courses taken in same semester)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• HUM (Humanities)</li> <li>• SCI (Natural Science) may be fulfilled by PS 101</li> <li>• SOC (Social Science) fulfilled by EC 201</li> <li>• <b>OR</b>, in place of the above, another set of linked courses</li> </ul>

<sup>3</sup> MT 130 can be taken in sophomore year; but EC 210 is pre-req to 300-level Boler courses and some linked courses.

<sup>4</sup> MHR 499 has pre-requisites of BPD 200, BPD 300, MK 301, FN 312, MHR 325 or MHR 352, and BI 326 or SCM 301

<sup>5</sup> 120 credit hours and an internship [BPD 490 (can be completed any semester)] are needed to graduate