

Curriculum Guide

M.S. in Innovation and Entrepreneurship

FALL	MB 501 Inspired Business Forum (0 credit hours)	ER 551 Creativity & Design Thinking (2 credit hours) <i>Prerequisite: ER 550</i>	ER 552 Failure As A Learning Tool (2 credit hours) <i>Prerequisite: ER 550</i>	ER 556 Innovative Thinking (2 credit hours) <i>Prerequisite: ER 550</i>	MK 582 Global Social Entrepreneurship (3 credit hours)
	ER 550 3-Day Intensive Boot Camp (1 credit hour)	ER 554 Case Study I (1 credit hour) <i>Prerequisite: ER 550</i>			
SPRING	ER 553 Innovative Business Models (3 credit hours) <i>Prerequisite: ER 550</i>	ER 557 Innovation, Planning, and Forecasting (3 credit hours) <i>Prerequisite: ER 550</i>	MHR 591 Business Ethics and Social Responsibility (3 credit hours)	Elective 1 (3 credit hours) <i>Course offerings vary.</i>	
SUMMER A	MHR 550 Leadership and Managerial Skills (3 credit hours)	Elective 2 (3 credit hours) <i>Course offerings vary.</i>	ER 501 Startup Experience (0 credit hours) <i>To be taken at the end of the curriculum.</i>	ER 555 Case Study II (1 credit hour) <i>Prerequisite: ER 550</i> <i>To be taken at the end of the curriculum.</i>	

The Master of Science in Innovation and Entrepreneurship Program requires completion of 30 credit hours (39 if all three Foundation Courses must be completed).

The three Foundation Courses provide a basis for success in the program and include the following courses or equivalents with minimum grades of C: DATA 122 Elementary Statistics; ER 305 Accounting & Finance for Entrepreneurs; and ER 306 Entrepreneurial Marketing & Sales. These courses may be waived if foundational requirements were successfully completed at the undergraduate level.

The above map shows the recommended path to complete the degree program in one year (accelerated), however, the program may be completed in two to three years if pursuing on a part-time basis and depending upon the number of Foundation Courses required. The courses are regularly offered in the semester in which they are shown in the map.

Electives are most often offered in the Spring and Summer and comprised of graduate business courses that are not part of the core curriculum. Students may create a concentration by selecting both electives within the same business field, e.g., Management, Marketing, Finance. Two electives may be chosen from an approved list of courses that varies and is published prior to the opening of registration. One global elective is recommended, but not required.