

B.A. in Leadership & Social Innovation

OVERVIEW

1. 45 total credits
 - 15 “core” credits
 - 3 “capstone” credits
 - 15 “skills” credits
 - 12 credits in an area of focus, including a three-credit co-op, as approved by the LSI chairs

***13 credits also fulfill requirements in the JCU Core Curriculum*

CORE – 15 credits

PROBLEM SOLVING BUNDLE

BI 100. BUSINESS ANALYSIS WITH EXCEL 1 cr. How to answer key business questions, analyze company finances, forecast sales, and prepare business cases while improving your Excel skills.

ER 110. CREATIVE PROBLEM SOLVING 1 cr. (CAPA) Having the capacity to design something of impact. Designing sustainable solutions (building something that can be passed along to others to carry the torch effectively). Feasibility. Take calculated risks. Growth mindset

LP 304. STRATEGIC DECISIONS 1 cr. – Breaking down the decision process, common errors, or barriers to making good decisions.

LP 135. LEADERSHIP AND SOCIAL JUSTICE (ISJ) 3 cr. – Justice issues vital to Cleveland, how business and government leaders have impacted these

LP 250. GLOBAL LEADERSHIP (EGC) 3 cr. – Globalization, leadership perspectives in a variety of countries, business and government leaders' impact on UN sustainable development goals

ER 201. CREATIVITY, INNOVATION & IDEA DEVELOPMENT 3 cr. The creative process: What it is, how to improve it, how to work with it. Uses a project-focused approach to show how creative thinking applies to the development of innovations and inventions in the arts, sciences and business. Discussion of alternative representations of the opportunity recognition process. Students learn how to move from an idea as a vague concept to an innovation as a well-designed idea. Ethical issues will be discussed.

ER 301. INTRODUCTION TO ENTREPRENEURSHIP 3 cr. This experiential course continues the process critical to the entrepreneurial mindset. Students will practice human-centered design processes, idea generation and validation, product prototyping,

business design and modeling, customer development, and persuasive pitching. This course requires individual and team presentations.

CAPSTONE – 3 credits (each includes a service-learning component in Ward 6 (Buckeye-Larchmere-Shaker-Woodhill))

LP 411 JUNIOR YEAR “PRE-CAPSTONE” 1 cr. - Develop and present a proposal for creating sustainable economic or social value in & with the Ward 6 (Buckeye-Larchmere-Shaker-Woodhill) communities. Students will be partnered with a mentor/subject-matter expert to assist in developing the proposal. *Approval of a proposal results in a micro-loan that will be repaid at the end of the senior capstone experience.*

LP 412 SENIOR YEAR CAPSTONE 2 cr. (1 credit per semester) - Implement the Pre-Capstone proposal for creating sustainable economic or social value in & with the Ward 6 (Buckeye-Larchmere-Shaker-Woodhill) communities. Students will be partnered with a mentor/subject-matter expert to assist in implementing the proposal.

SKILLS – 15 credits

Statistics – (Any QA course except for PO 203 or DATA 100)

COMM 210. INTRODUCTION TO ADVOCACY 3 cr. (HUM) Advocacy for ideas, causes, and policies in the face of opposing voices.

COMM 303. CRAFTING THE MESSAGE 3 cr. How to create effective advocacy for a cause; how to draft effective policy briefs, social media messages, and the art of speech writing.

PO 304. INTRODUCTION TO POLICY ANALYSIS 3 cr. Public policy process, models of decision-making, analytical and evaluative methodologies **(includes a service-learning component in the Ward 6 (Buckeye-Larchmere-Shaker-Woodhill) community)**

SC257. SOCIAL INEQUITIES IN SOCIETY 3 Cr. Theoretical and methodological approaches and analysis of the consequences of systems of social inequalities. Emphasis on issues of social class, class structure, and mobility in American society. **(includes a service-learning component in the Ward 6 (Buckeye-Larchmere-Shaker-Woodhill) community).**

CHOOSE ONE AREA OF FOCUS

Students will complete 12 credits in a single academic experience (e.g., Political Science, Economics, Communication, Marketing, etc.) Three credits must be a co-op experience (**LP 413**).